



**FLORALL AWARD** REGISTRATION FORM  
Spring fair held on Tuesday August 21, 2018

You are a participant in the FLORALL spring fair of Tuesday August 21, 2018 and you would like to register for the FLORALL AWARD "new variety" or "concept" competition:

**PARTICIPANT IN THE COMPETITION:**

Company name: .....

Contact person: .....

Address: .....

Postal code & town/city:.....

Country: .....

Telephone: .....

E-mail: .....

Website: .....

*This registration must be accompanied by a (digital) photograph. This image will be used both for the Jury Committee and for promotional purposes.*

**Kindly fill in this form and return it before July 30, 2018**  
to [info@florall.be](mailto:info@florall.be)



**O NEW VARIETY – article 2.1. rules of the competition**

**Generic name of the plant:**

.....

**Cultivar name (variety name):**

.....

**Brand (if applicable)\*:**

.....

*\* For verification purposes, please add a copy of the registration with the Trademark Office*

**Origin:**       seedling                       mutant (sport)                       cross

**Cultivated by (full address):**

.....

**In what year was the plant named?** .....

**Launched onto the market by (full address):**

.....

**In what year was/will the plant be launched onto the market?**

.....

**Is the plant variety protected?**

- Yes, application / registration number: .....
- No

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# FLORALL award



**Description (as complete as possible):** Growth type / Leaves / Colours / Flowers and blossoming time / Fruit /....

.....  
.....

**O CONCEPT – article 2.3. rules of the competition**

Name or brand name of the concept:

.....

Brief description of the concept:

.....  
.....

Description of the concept's constituting parts/materials/Point of Sales:

.....  
.....

Target market for the concept:

.....  
.....

Launched onto the market by (company name):

.....

In what year was this concept/will this concept be launched onto the market?

.....

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